

Organizing an American Red Cross Blood Drive

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Basic Criteria for an Eagle Scout Project

The purpose of an Eagle Scout project is to show leadership within the community. When a potential Eagle Scout commits to sponsoring a blood drive, the following criteria must be met:

1. Provide a minimum of 55 presenting donors as a collection goal. The goal will be set jointly with the Red Cross representative, depending on the target market's population base. Schedule donor appointments to assure the collection goal is met.
2. Recruit, schedule and remind donors of their appointments.
3. Provide volunteers to assist during the blood drive.
4. Provide recognition to donors and volunteers.
5. The Scout must make one public presentation for recruitment purposes.
6. The Scout will be provided a letter of approval or disapproval upon completion of his blood drive, from the Red Cross representative. This is to be submitted to the Scout leader with the final paperwork.

The Candidate: Must be of Life rank.
 Must be assertive, mature, and able to motivate others.
 Must have support from his Scout leader, parent(s) and fellow Scouts.

The Committee: Must receive approval through the unit committee
 Eagle Scout Board.

Meetings with your Red Cross Representative: We highly recommend that you form a committee of people to help you with the blood drive. Committee members can help you with publicizing, recruiting and scheduling donors, and recruiting volunteers to help the day of the drive. Volunteers are essential to a successful blood drive. The number of volunteers you will need will depend on the size of your drive.

The initial interview must be attended by the Scout and parent(s) or the Scout leader. Responsibilities and duties will be discussed and the development of a recruitment plan will begin.

Orientation and training will provide the Scout with skills needed to educate and recruit donors.

The Red Cross representative will be available throughout the planning and recruitment process as a resource to answer any questions the Scout may have.



American Red
Cross